

FREQ SHOP

ACADEMY

STUDIO PRODUCTION COURSE



Our Studio Production Course is a 16 week (95 hour) intensive program which teaches you how to excel in the music industry as a record producer, mixer and recording engineer. We offer this course in small groups so that your specific needs are met and so we can focus on giving you the best educational experience possible. You will be learning first hand about recording, editing, mixing, mastering, the role of the producer and production psychology. The course is taught by Freq Shop co-owners Derek Orsi and Dave Traina.

Meet Your Teachers



Derek Orsi



Derek is a record producer, mixer, songwriter, multi-instrumentalist and DJ. He co-owns **FREQ SHOP** and performs as a solo artist under his own name. He's made records with John Jacob Magistry, The Damn Truth, Mountain Dust, The Franklin Electric and has worked alongside JUNO award winning producer Jean Massicotte and GRAMMY nominated producer Brandon Friesen. Derek received a degree in Jazz Studies at Concordia University and has taught at Recording Arts Canada. He performed as an alt-pop DJ on the Montreal club scene for a decade and twice at Osheaga's ARTIST WORLD.

Dave Traina



Splitting his time as co-owner of FREQ SHOP and touring the globe as the drummer of The Damn Truth, Dave's experience and knowledge spans nearly two decades as a professional musician, record producer and mixing engineer. A Juno award nominee, he's made records with The Damn Truth, We Are Monroe, Olivier Couture, Mountain Dust, Storry, and has worked alongside the legendary Bob Rock, JUNO award winning producer Jean Massicotte, and GRAMMY winning mixer Tchad Blake. Though a hard-hitting thunderstorm behind the drums, Dave approaches record making with a focus on musicality, dynamics and feel.

The course consists of equal parts theoretical instruction and practical lessons. Broken down into modules, we will explain and demonstrate the given concepts/techniques of recording, editing, mixing & mastering. Following each lesson are sessions where you get hands on, practical experience while working in the studio. Take home quizzes and assignments are given after each class so you can further develop your knowledge between each lesson.



Our Studio Production Course teaches you how to work within the industry standard Pro Tools HD/Native software. Using Pro Tools, you will be asked to produce a piece of music as your Portfolio Project. This will involve finding a band/artist to produce and inviting them for a recording date at Freq Shop. You will go through all the steps from pre-production, recording, editing and mixing to mastering a song for delivery to the artist. We will guide you through the process to ensure that this recording is a strong portfolio piece.



Our goal is to mentor dedicated, talented and inspired individuals.
We want to invest into people who are invested in themselves.
We're offering our 20 + years of experience and knowledge in hopes of building a family of awesome producers to work with. Our Studio Production Course is designed to help you launch your career and succeed in the music industry. To ensure your success, we're offering a lifetime support package where you can call, email and reach out to us for guidance, advice and critiques on your work/career path.



COURSE SYLLABUS

WEEK 1

The Anatomy of a Recording Studio Part 1

5 Hour Lesson @ Freq Shop

- Signal Flow
- Patch Bays
- Analog/Digital Converters
- Cables
- DAWs

WEEK 2

The Anatomy of a Recording Studio Part 2

5 Hour Lesson @ Freq Shop

- Microphones
- Preamps
- Equalization
- Dynamics
- Time Based Effects

WEEK 3

Introduction To Pro Tools

5 Hour Lesson @ Freq Shop

- Shortcuts
- Edit Window
- Mix Window
- Plugins
- MIDI & Virtual Instruments

WEEK 4

Editing Techniques

5 Hour Lesson @ Freq Shop

- Elastic Audio
- Beat Detective
- Pitch Correction
- Playlists / Comping
- Fades

WEEK 5

Miking Techniques

5 Hour Lesson @ Freq Shop

- Mono Miking Technique
- Stereo Miking Technique
- Room Acoustics
- Vocal Recording:** (Performance Psychology, Mono Mic Technique & Capture)
- Acoustic Guitar Recording:** (Stereo Mic Technique & Capture)

WEEK 6

The Role Of The Producer

5 Hour Lesson @ Freq Shop

- Pre-Production Approaches / Methodology
- Music Business & Finance
- Production Philosophy
- Promotion & Marketing
- Production Psychology

WEEK 7

Recording Acoustic Drums

10 Hour Lesson @ Freq Shop

- Sound Source
- Acoustics
- Drum Tuning
- Mic Selection & Placement
- Stereo Mic Technique
- Phase Relationships

WEEK 8

Drum Recording PRACTICAL

5 Hour Lesson @ Freq Shop

-Student begins building a song/production by recording a live drum performance.

ASSIGNMENT #1

-Edit & Comp the drum performance.

WEEK 9

Recording Instruments & Amplifiers

5 Hour Lesson @ Freq Shop

- Electric Guitar
- Electric Bass
- Keys/Synths
- Piano
- DIs & Re-Amping

WEEK 10

Bass / Guitar / Keys Recording PRACTICAL

5 Hour Lesson @ Freq Shop

-Student continues production by recording instruments, amplifiers, pedals and VIs.

ASSIGNMENT #2

-Edit & Comp the performances.

*Book Band/Artist for Portfolio Project

WEEK 11

Vocal Recording PRACTICAL

5 Hour Lesson @ Freq Shop

-Student finishes production by recording, editing & comping a vocal performance.

ASSIGNMENT #3

-Start Pre-Production with Band/Artist for Portfolio Project.

WEEK 12

Genre Specific Mixing Approaches

5 Hour Lesson @ Freq Shop

-Understanding how to mix for the appropriate genre using reference materials, templates and mixing techniques.

ASSIGNMENT #4

-Begin mixing the song produced in class.

WEEK 13

Mixing PRACTICAL

5 Hour Lesson @ Freq Shop

-Student finishes mixing the song they produced/recorded in class at FREQ SHOP. You will receive real time feedback and notes from teacher.

ASSIGNMENT #5

-Final mix tweaks and adjustments.

WEEK 14

Mastering

5 Hour Lesson @ Freq Shop

-Understanding the basics of mastering a track using reference materials and mastering techniques. Student will master the track they mixed at FREQ SHOP.

ASSIGNMENT #6

-Finalize Pre-Production for Portfolio Project.

WEEK 15

Portfolio Project: Band Recording

10 Hour Lesson @ Freq Shop

-Student records & produces the band/artist they invited to the studio, assisted by their teacher.

ASSIGNMENT #7

-Edit, comp and prepare song for mixing.

WEEK 16

Portfolio Project: Mixing & Mastering

10 Hour Lesson @ Freq Shop

-Student mixes & masters the song they produced at Freq Shop for their Portfolio Project.

ASSIGNMENT #8

-Finalize master for delivery to artist.

COURSE PRICING

-Our 16 week (95 hour) Studio Production Course is offered for \$5000 + tax.

TOTAL COST: \$5750

-We ask for a \$1437.50 deposit to secure your spot in the Academy prior to starting the classes. The payment schedule is the following:

-WEEK 5: \$1437.50

-WEEK 9: \$1437.50

-WEEK 13: \$1437.50

We accept e-Transfer, PayPal, Check and Cash.

Please do not hesitate to contact us with any questions and inquiries pertaining to our classes, approach, teaching philosophy and pricing. We look forward to helping you develop your skills as a music producer and getting you started on the journey towards producing music as a career.

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THANK YOU !!!

